



reverse
live transfers



Seeking Call Center Partnerships

We are strategically seeking call center partners like yourself, for telemarketing lead generation for our Successful Reverse Mortgage Campaign.

SEEKING CENTERS



- ✓ You've already got a team of agents...
- ✓ You already have a dialer...
- ✓ Why not try our campaign?
- ✓ Proven Successful 5 Years Running



WHY WORK WITH US



- ✓ Currently running multiple successful centers
- ✓ Full Support via Skype available all day
- ✓ Training provided
- ✓ We Pay BIG \$\$\$
- ✓ Seniors are available to talk during the day
- ✓ Seniors still have a home phone
- ✓ VERY SHORT EASY SCRIPT

LETS TALK MONEY



- ✓ \$50 PER LEAD
- ✓ AVERAGE 2 LEADS PER AGENT (PER DAY)
- ✓ \$100+ DAY PER AGENT
- ✓ WEEKLY PAYOUT

UTILIZE US!

The benefit to partnering with us, is we are experts in the Reverse Mortgage space with over 18 years in the mortgage industry. We have a nationwide customer base. We utilize our own proprietary portal where you'll have full access to the status of any leads you provide to us.

Our focus is the Senior market specifically homeowners, over the age of 62 years old.

We have an amazing campaign that is run professionally.

Our Company "Reverse Live Transfers" is looking for additional Call Center Partners to provide live transfer leads. We are reaching out to you because we believe you could increase your teams production by working with us on our campaign. We have been in business for 5 years now and we are seeking new partners to join us!



MESSAGE FROM OWNER

Dear Future Partner:

We are currently working with 4-5 smaller sized Call Centers Partners that are producing approximately 15-25 Live Call Transfers per day each. We are growing and need to increase our volume. We have a current demand for 300+ per day. We believe we have the customer base and the ability to grow to as many as 500+ per day, in this particular vertical.

Do you have the ability to generate Reverse Mortgage Leads that will be “live call transferred” to our double verifiers and ultimately transferred to our customers?

If YES, then we should be discussing how we can align together and start making money together right away.

Reverse Live Transfers has positioned itself to become the leader in the lead generation industry for the reverse mortgage vertical. Started by an owner of a reverse mortgage company, our in depth experience and relationships have enabled us to develop quality leads as well as create many relationships. We would invite you to be a part of this continued mission.

We are currently an approved lead provider with over 100 reverse mortgage companies.

We are interested in forming relationships with the right Call Center Partners to help us offer more of our Reverse Mortgage Live Call Transfer Leads to our own offices and our customers. We have vast experience and are dedicated to helping you succeed!

Our program offers the following:

- Our proprietary lead portal with unique access to submit and track the leads you submit.
- Full transparency of all leads including explanations of why a lead was either rejected or declined (*recordings of calls available per request*)
- Hands on training for your team via shared screen conference calls.
- Easy simple Telemarketing scripts with the most common objections and rebuttals.
- Training material to provide a solid understanding of the reverse mortgage product and our program.

And lots more...

QUALIFIERS



- ✓ \$100K Minimum Home Values
- ✓ 62 Years old *(at least 1 homeowner – in Texas both homeowners must be 62)*
- ✓ Primary residence *(must reside in the house 183 days or more a year)*
- ✓ Interested in speaking about a reverse mortgage
- ✓ 25-50% equity or higher depending on age of youngest homeowner
- ✓ Eligible property type *(SFR, Townhome, FHA Condo, multi-unit primary residence or very specific parameters on manufactured homes)*
- ✓ *No Late Mortgage Payments (30 days or later) in the last 12 months

OUR PROCESS LIVE LEAD

Homeowner



Pending Status will have notes, it means there is more work to do before Verifying or Rejecting

Double Verifier



APPROVED



DECLINED



Customers

If the Customer / Specialist determines that one of our qualifiers was not met they Decline with comments. If you feel a decline was not valid, you escalate it.

VERIFIED

REJECTED

PENDING

Rejected means that the Double Verifier found that specific qualifiers were not met and could not move the Homeowner forward

Verified means that the Double Verifier is presenting the Homeowner to the Customer for consideration and to the extent of their knowledge, they believe the lead to be qualified OR they would prefer the specialist dive deeper with the Homeowner to determine if they will qualify. Verified is NOT Approved.

Call Center Agent



Agent "Submits" lead & connects Homeowner to Double Verifier

Submit

FULL TRANSPARENCY



Access the portal anytime to review the current status of the leads you provided to us.

#	Lead ID	Lead Type	Name	Contact No.	Center	Customer	Agent	Transfer Date	Status	Edit	View	Call	Delete
1	3023	Reverse Mortgage	Mrs. Irene Fedak		Cuudico Work Media	Customer 33	Oscar Thomas	02-28-2017	PENDING				
2	3022	Reverse Mortgage	Mrs. Eunice Carson		Cuudico Work Media	Customer 21	Oscar Thomas	02-28-2017	REJECTED				
3	3021	Reverse Mortgage	Mrs. Ruby Loreita Hart		InspiroCS	Customer 39	Alex Agent	02-28-2017	REJECTED				
4	3020	Reverse Mortgage	Mr. Vincent Gutierrez		InspiroCS	Customer 50	Alex Agent	02-28-2017	APPROVED				
5	3019	Reverse Mortgage	Mr. Jerome Weber		Platinum 18	NULL	Jhon Paez	02-28-2017	PENDING				
6	3018	Reverse Mortgage	Mr. Joseph Deblaso Sr		Platinum 18	Customer 54	Luis Chavez	02-28-2017	APPROVED				
7	3017	Reverse Mortgage	Mrs. Lonnie Bishop		InspiroCS	Customer 50	Alex Agent	02-28-2017	APPROVED				
8	3016	Reverse Mortgage	Ms. Beatrice Mitchell		Platinum 18	Customer 54	Jose Cueno	02-28-2017	APPROVED				
9	3015	Reverse Mortgage	Mrs. Edith Summerfield		Platinum 18	Customer 39	Jhon Paez	02-28-2017	APPROVED				
10	3013	Reverse Mortgage	Mr. Han-kyou Song		Platinum 18	NULL	Fernando Rojas	02-28-2017	REJECTED				
11	3012	Reverse Mortgage	Mrs. Peggy Tilman		Platinum 18	NULL	Fernando Rojas	02-28-2017	REJECTED				
12	3011	Reverse Mortgage	Mr. Burley Rhoton		Platinum 18	Customer 46	Jhon Paez	02-28-2017	APPROVED				
13	3010	Reverse Mortgage	Mr. Wayne Degon		Platinum 18	Customer 54	Fernando Rojas	02-28-2017	APPROVED				
14	3009	Reverse Mortgage	Mr. Charles Nogle		Cuudico Work Media	Customer 21	Oscar Thomas	02-28-2017	REJECTED				
15	3008	Reverse Mortgage	Mr. Robert Herron		Platinum 18	Customer 29	Jose Cueno	02-28-2017	APPROVED				
16	3007	Reverse Mortgage	Mrs. Jean Macdonald		Platinum 18	Customer 29	Fernando Rojas	02-28-2017	APPROVED				
17	3006	Reverse Mortgage	Mrs. Petra Hernandez		Cuudico Work Media	Customer 38	Ganesh Agent	02-28-2017	REJECTED				
18	3005	Reverse Mortgage	Mrs. Karen Rands		Platinum 18	Customer 29	Fernando Rojas	02-28-2017	APPROVED				
19	3003	Reverse Mortgage	Mr. Raymond K Deverow		Platinum 18	Customer 54	Jose Cueno	02-28-2017	DECLINED				
20	3002	Reverse Mortgage	Mrs. Mary Mcneal Jones		Platinum 18	Customer 22	Fernando Rojas	02-28-2017	APPROVED				

EASY API INTEGRATION



Home Script View **Add Lead** Lead Order

Affiliate Agents Dashboard

From

Sep-2016

Status	Count
Approved	0
No Contact	0
Verified	0
Pending	0
Declined	0
Rejected	0



Home Script View **Add Lead** Lead Order

Lead Form

✓ Please Complete the Add New Lead Form.

List

Personal details

First Name(Senior 1)*: Title

Last Name(Senior 1)*:

First Name(Senior 2): Title

Last Name(Senior 2):

Age (Senior 1)*:

Age (Senior 2):

Date of Birth(Senior 1):

Date of Birth(Senior 2):

Phone Number*: 5555555555

Town/City:

Alternative Phone Number:

Property Address:

Email:

State*: - Select -

Zipcode:

Reverse Mortgage

Property Value:

Condition of Property: Select.

Property Type: Select.

Primary Residence: Select.

Current mortgage balance Total:

1st Mortgage Balance:

Lender name:

Monthly Payment:

2nd Mortgage Balance:

Monthly Payment:

Lender Name:

Credit Rating: Select.

Total household Monthly income:

Purpose / interest reason for reverse mortgage: Select.

Annual Property Taxes:

Annual Homeowners Insurance:

LTV %:

Transfer Details

Transfer To:

Comments:

Submit

CONTACT US



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